



Graphic Designer (*Concept/Ideas focus*)

We're looking for a **Graphic Designer with a minimum of 2 years' experience** to join PROPER's award winning, in-house Creative team. As a close-knit team of 4, we are responsible for injecting colour, imagination and flair into everything that leaves PROPER's door. And with a hunger to be bigger and bolder than ever before, we are now on the hunt for a brilliant creative mind to help make it happen.

The person:

This role is perfect for someone with a shed load of energy, passion and enthusiasm, keen to make their mark on one of the UK's most exciting food brands. You will have professional experience responding to campaign briefs and a solid grasp of all things marketing. You will be delivering projects from start to finish, so it is essential that you are as brilliant at coming up with creative ideas as you are at executing them.

The role:

You will be 1 of 3 designers helping to shape PROPER's visual identity. But your role will have a greater focus on conceptualising and coming up with ideas, than it will executing the day-to-day. We do absolutely everything in-house so your role will be a real mix of:

- **Content and campaign ideation:** coming up with creative ideas for campaign spikes and always-on social.
- **Campaign execution:** bringing your and the team's vision to life through meticulously set-up artwork files.
- **Art direction:** stylistically directing shoots.
- **Packaging conceptualising:** coming up with creative concepts for new flavour and product launches.
- **Packaging artwork:** creating artwork files for new flavour and product launches.

Requirements:

- Minimum 2 years' experience in-house or in a creative agency.
- Professional experience responding to campaign and media briefs.
- Excellent creative portfolio demonstrating both brilliant/challenger creative thinking and ideas, as well as strong design skills.

- A portfolio that has a clear synergy with PROPER's aesthetic, including a solid eye for colour.
- Entirely proficient in Adobe Photoshop, Illustrator & InDesign. Experience working in Premiere and After Effects is advantageous.
- Experience in art direction and shooting is also advantageous.
- Confident in communicating and presenting ideas.
- Keen interest and awareness of visual culture.
- Meticulous eye for detail and lover of craft.

About PROPER:

Cassandra and Ryan launched PROPER seven years ago, cold-calling and packing boxes of popcorn from their living room. Since then, we've grown into one of the fastest growing independent businesses in Europe and the number one premium popcorn brand in the UK. Our passionate team continue to have even bigger and better global ambitions, so there couldn't be a better time to join this incredibly dynamic and creative company.

Last year, we were awarded the "Best Brand to Work For" by Creative Pool. Our canal-side office is home to our team of 35 and several other ambitious start-ups. A 10-minute walk from Angel and Old Street, we have an in-house chef who makes us breakfast and lunch and you'll get unlimited holiday after 2 years at the company. Goes without saying you'll have an unlimited supply of popcorn as well!

If this sounds like the role and team for you, please send your CV and portfolio to becky@propercorn.com with the subject header *Graphic Designer Vacancy (Concept/Ideas focus)*, with a couple of sentences about yourself and why you want to join team PROPER.

