



## Marketing Intern

We're looking for a brilliant intern to join our award-winning marketing team. You'll be working alongside a talented group of marketers and designers for a paid 16 week period, learning the ins and outs of brand building from one of the most exciting snack brands in the world.

### The person:

This person will be an energetic self starter who is looking to kick start their career in Marketing. This person would ideally have some marketing experience but having a passion for marketing and great brands is as, if not more, important. They'll be able to work under pressure in a fast paced environment to bring a product launch to fruition. All all with a smile on their face.

### The role:

To manage elements of a product campaign from sampling through to internal communications. Working closely with team members to bring ideas to life and drive excitement and sales for the brand. The role will be 16 weeks in total starting ASAP.

### Your responsibilities:

- Lead elements of the activation plan for a product campaign
- Develop, activate and manage a sampling strategy
- Manage the internal communications of the campaign
- Work closely with the Senior Marketing Manager and Marketing Team to turn the launch strategy into reality
- Act as a general activator for the Marketing Team

### Requirements:

- Excellent organisation
- Quick learner
- Passion for marketing
- A self-starter with a positive 'can do' attitude who wants to get involved
- Ability to think creatively about problems and ways to solve them

### About PROPERCORN:

Cassandra and Ryan launched PROPERCORN seven years ago, cold-calling and packing boxes of popcorn from their living room. Since then, we've grown into one of the fastest growing independent businesses in Europe and the number one premium popcorn brand in the UK. Our passionate team continue to have even bigger and better global ambitions, so there couldn't be a better time to join this incredibly dynamic and creative company.

This year, we were awarded the "Best Brand to Work For" by Creative Pool. Our canal-side office is home to our team of 35 and several other ambitious start-ups. A 10-minute walk from Angel and Old Street, we have an in-house chef who makes us breakfast and lunch and you'll get unlimited holiday after 2 years at the company. Goes without saying you'll have an unlimited supply of popcorn as well!

If this sounds like the role and team for you, please send a short covering letter and your CV to [nick@propercorn.com](mailto:nick@propercorn.com).