



NPD Manager

We're looking for an NPD Manager to join our Product Team. At PROPERCORN, the product team are the tastemakers, creators and gatekeepers of all things product, who ensure our Done Properly ethos is embodied within our snacks. As an incredibly busy team of four, we are now on the hunt for a creative, commercially savvy, ambitious self-starter, keen to make their mark on a dynamic business. We are looking to offer someone the opportunity to be a thought-leader and pioneer in the snack category, develop a career with a rapidly expanding business and have the potential to grow a team.

The person:

This person will be a creative and experienced deliverer of great tasting products to market. They will be passionate about taste and motivated by the challenge of making their creations fit for market by balancing commercial, technical and manufacturing requirements.

They will have a solid understanding of critical path management, able to forecast what's required to deliver a brief in full and on time, as well as have the technical nous to tackle recipe / process challenges that may occur along the way. There's no new product they wouldn't want to try their hands at creating!

The role:

You will be responsible for delivering the PROPERCORN innovation pipeline, developing new, original ideas and taking them from concept through to launch.

Your responsibilities:

- Lead the product development of large innovation projects / new range launches alongside the curation of our core range.
- Build collaborative supplier relationships to ensure the best innovations are brought to our business and are delivered efficiently through third party manufacturers.
- Keep on the pulse of what's new, relevant and emerging in both the food industry and macro food environment, using trends to design inspiring product solutions and feed the innovation pipeline.

- Lead feasibility assessments throughout the product development life cycle, proactively flagging risks which could hinder the delivery of solutions that meet brand, consumer, technical and commercial requirements.
- Understand your products; know the functionality of the ingredients used, ensure recipes are fit for purpose and use food science to solve problems and challenge industry norms.

Requirements:

- Minimum of 4 years' industry experience
- An impressive track record delivering successful NPD to market
- BSc degree, preferably in food science, technology or nutrition
- Proven project management skills
- Flair for food and innovation
- Experience working within brand guidelines
- Understanding of HACCP and site technical standards
- A can-do attitude

The salary:

Competitive.

About PROPERCORN:

Cassandra and Ryan launched PROPERCORN seven years ago, cold-calling and packing boxes of popcorn from their living room. Since then, we've grown into one of the fastest growing independent businesses in Europe and the number one premium popcorn brand in the UK. Our passionate team continue to have even bigger global ambitions and with a real drive on innovation there couldn't be a better time to join this incredibly dynamic and creative company.

Our unique culture is a product of an amazing team, who make PROPERCORN a truly great place to work - we'll always put their wellbeing at the top of the agenda. A cycle-to-work scheme, company phones and in-house chef making breakfast and lunch, are just some of the perks on offer. We have a dedicated committee who organise talks, drinks, office yoga, photography classes and cooking lessons. And with an award-winning design team producing everything in-house, there's never a shortage of creative inspiration. This year, we were awarded the "Best Brand to Work For" by Creative Pool.

You'll find our bright, canal-side office a 10-minute walk from Angel and Old Street, home to our team of 35 and several other ambitious start-ups.

If this sounds like the role and team for you, please send a short covering letter and your CV to emma@propercorn.com.